LTCOP Organizational Conflicts of Interest – Examples of Identification, Remedies, and Removal

Office of the State Long-Term Care Ombudsman (OSLTCO)

Disclaimer: This list not inclusive and use of one or more of these remedies does not guarantee compliance by an individual program. Sufficient remedies are those that preserve loyalty (judgment and objectivity, financial issues), commitment (time & attention, adequacy of resources), control (independence & ability to take action), and perception of the LTCOP. Visit the NORC website for more information.

State Offices and Local Ombudsman Entities must have a policy and procedure in place to screen and identify conflicts.

Key of Acronyms & Abbreviations

- COI = Conflict of Interest
- LOE = Local Ombudsman Entity
- LTCOP = Long-Term Care Ombudsman Program
- OSLTCO = Office of the State Long-Term Care Ombudsman
- SLTCO = State Long-Term Care Ombudsman
- CFR = Code of Federal Regulations
- LTCO = Long-Term Care Ombudsman
- MOU = Memorandum of Understanding
- P&P = Policies & Procedures

Additional Resources

- LTCOP Rule Issue Brief: State LTC Ombudsman Program Organizational Level Conflict of Interest
- LTCOP Rule Issue Brief: Local Ombudsman Entity Organizational Level Conflict of Interest
- Side-by-Side of the LTCOP Final Rule and Pertinent Preamble Language

Additional information about the LTCOP Rule and conflicts of interest are available on the NORC website: http://ltcombudsman.org/library/fed_laws/ltcop-final-rule and http://ltcombudsman.org/omb_support/pm/ethics.
<table>
<thead>
<tr>
<th>Conflict of Interest</th>
<th>Examples of Identification</th>
<th>Examples of Remedy or Removal</th>
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</thead>
<tbody>
<tr>
<td><strong>1</strong></td>
<td><strong>Is responsible for licensing, surveying, or certifying long-term care facilities (CFR 1324.21(a)(1))</strong></td>
<td><strong>CFR PROHIBITS - No Remedy, only Removal</strong>&lt;br&gt;$\cdot$ Licenses, surveys, or certifies long-term care facilities, including nursing homes, Assisted Living, Adult Foster/Family Care, or other board &amp; care facilities&lt;br&gt;$\cdot$ Makes recommendations to another agency about licenses, surveys, or certifications (NOTE: It is not automatically a prohibited conflict if the entity that houses the OSLTCO makes recommendations, but is not the final decision-making entity. In such cases, the OSLTCO should identify this conflict and implement appropriate remedy and/or removal.)</td>
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<td><strong>2</strong></td>
<td><strong>Is an association (or an affiliate of such an association) of long-term care facilities, or of any other residential facilities for older individuals or individuals with disabilities ((OAA Sec. 712(f)(2)(A)(i)) and (CFR 1324.21(a)(2)); NOTE: OAA citation does not have “or individuals with disabilities”)</strong></td>
<td><strong>CFR PROHIBITS – No Remedy, only Removal</strong>&lt;br&gt;$\cdot$ Facility associations, such as state affiliate of the for-profit nursing facility association (American Health Care Association); or the non-profit, Leading Age, for example.</td>
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<td><strong>3</strong></td>
<td><strong>Has any ownership or investment interest (represented by equity, debt, or other financial relationship) in, or receives grants or donations from, a long-term care facility (CFR 1324.21(a)(3))</strong></td>
<td><strong>May be remedied, not an absolute prohibition</strong>&lt;br&gt;$\cdot$ Operates a long-term care facility, such as a state nursing home (NOTE: It is not automatically a prohibited conflict if a state owns a nursing home, if operation of the nursing home rests with a different entity than the entity that houses the OSLTCO (e.g., State Department of Health operates a nursing home and the OSLTCO is placed within the State Department of Human Services) and the State can demonstrate that the entity that houses the OSLTCO has no claim to ownership or investment interest. In such cases, the OSLTCO should identify this as a**&lt;br&gt;$\cdot$ Owns, has investment interest or operates a long-term care facility, such as a state nursing home&lt;br&gt;  $\circ$ Divest any ownership or investment interest&lt;br&gt;  $\circ$ Move OSLTCO</td>
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Potential conflict, provide explanation as to why it does/does not meet the standard for a prohibited conflict, and implement appropriate remedy and/or removal.

- Receives grants, donations, or sponsorships from a long-term care facility for a program, conference, event, or other purpose.
- NOTE: Other financial relationship may include where SUA contracts with a nursing home for respite services. This should be identified as outlined in #7. This would not be a prohibited conflict, as the SUA is purchasing a service, but it is not an ownership or investment interest and no funds area received from the nursing home.

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<th>Is responsible for licensing, certifying, or surveying long-term care services in the State (OAA Sec. 712(f)(2)(A)(i))</th>
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<tr>
<td><strong>•</strong></td>
<td>Licenses, surveys, or certifies long-term care services, such as adult day service, home-delivered meals or transportation, whether funded by Medicaid waivers, OAA, state revenue, or other funding sources</td>
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<td><strong>•</strong></td>
<td>Monitors long-term care service providers (NOTE: ACL anticipates that all OSLTCO that are placed in State Units on Aging will report this as a conflict due to SUA roles in monitoring long-term care service providers, including AAAs who provide direct services.)</td>
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<td><strong>•</strong></td>
<td>SLTCO does not report to person directly responsible for these functions</td>
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<th>5</th>
<th>Has governing board members with any ownership, investment or employment interest in long-term care facilities (CFR 1324.21(a)(4))</th>
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<td><strong>•</strong></td>
<td>Board members (state names and/or number of members identified) have an ownership, investment, or employment interest in a long-term care facility or facilities</td>
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<td><strong>•</strong></td>
<td>Require board members with COI to resign or recuse themselves from any decisions, both programmatic and budgetary, regarding the LTCOP</td>
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<td><strong>•</strong></td>
<td>OSLTCO monitors and reviews meeting minutes and financial statements to ensure compliance</td>
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<td><strong>•</strong></td>
<td>Monitor complaint activity of board member facilities</td>
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|   | Provides long-term care to residents of long-term care facilities, including the provision of personnel for long-term care facilities or the operation of programs which control access to or services for long-term care facilities (CFR 1324.21(a)(5)) | • Conducts/administers nursing home pre-admission screening programs, including determining level of care  
• Administers the Pre-Admission Screening and Resident Review (PASSRR) program | • Move OSLTCO  
• SLTCO is in a different management reporting chain  
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|---|---|---|---|
| 6 | Provides long-term care services, including programs carried out under a Medicaid waiver approved under section 1115 of the Social Security Act (42 U.S.C. 1315) or under subsection (b) or (c) of section 1915 of the Social Security Act (42 U.S.C. 1396n), or under a Medicaid State plan amendment under subsection (i), (j), or (k) of section 1915 of the Social Security Act (42 U.S.C. 1396n) (OAA Sec. 712(f)(2)(A)(iii)) | • Funds, administers, monitors, and/or directly provides long-term care services, such as adult day service, respite (including respite provided in a nursing home, assisted living, or other facility), home-delivered meals or transportation, whether funded by Medicaid waivers, OAA, state revenue, or other funding sources (NOTE: ACL anticipates that all OSLTCO that are placed in State Units on Aging will report this as a conflict due to SUA roles in providing long-term care services under the Older Americans Act and/or other funding sources.) | • Move OSLTCO  
• Move these functions to another agency or division |

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|   | Provides long-term care case management (OAA Sec. 712(f)(2)(A)(iv)) | Funds, administers, monitors, and/or directly provides long-term care case management (NOTE: ACL anticipates that most, if not all, OSLTCO that are placed in State Units on Aging will report this as a conflict due to SUA roles in providing long-term care case management under the Older Americans Act and/or other funding sources.) | SLTCO is in a different management reporting chain  
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| 9 | Provides long-term care coordination or case management for residents of long-term care facilities (CFR 1324.21(a)(6)) | Funds, administers, monitors, and/or directly provides long-term care case management (NOTE: ACL anticipates that OSLTCO that are placed in State Units on Aging which administer a Medicaid waiver program covering Assisted Living, or similar residential settings, will report this as a conflict) | SLTCO does not report to person directly responsible for these functions  
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<th>Sets reimbursement rates for long-term care facilities (CFR 1324.21(a)(7))</th>
<th>Sets reimbursement rates, and/or implements rates set by state legislature, Medicaid, or other department (NOTE: ACL anticipates that OSLTCO that are placed in State Units on Aging which administer a Medicaid waiver program covering Assisted Living, or similar residential settings, will report this as a conflict)</th>
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<td>Sets reimbursement rates for respite services delivered in long-term care facilities (ACL anticipates that OSLTCO that are placed in State Units on Aging which deliver OAA-funded respite in long-term care facilities will report this as a conflict)</td>
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<th>Sets rates for long-term care services (OAA Sec. 712(f)(2)(A)(v))</th>
<th>Sets reimbursement rates, and/or implements rates set by state legislature, Medicaid, or other department for long-term care services, such as adult day service, home-delivered meals or transportation, whether funded by Medicaid waivers, OAA, state revenue, or other funding sources (NOTE: ACL anticipates that all OSLTCO that are placed in State Units on Aging will report this as a conflict due to SUA roles in providing long-term care services under the Older Americans Act and/or other funding sources.)</th>
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| 12 | Provides adult protective services (OAA Sec. 712(f)(2)(A)(vi) & (CFR 1324.21(a)(8))) | • A social services program provided by state and/or local governments serving older adults and adults with disabilities who need assistance because of abuse, neglect, self-neglect, or financial exploitation.  
• Example: SUA has a single state planning and service area and an Elder Protective Services Unit provides adult protective services for persons 60 years old and older who may experience abandonment, abuse, neglect, exploitation, or isolation. | • SLTCO is in a different management reporting chain  
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| 13 | Is responsible for eligibility determinations for the Medicaid program carried out under title XIX of the Social Security Act (42 U.S.C. 1396 et seq.) (OAA Sec. 712(f)(2)(A)(vii)) | • Funds, administers, monitors, and/or directly determines eligibility for Medicaid programs, including conducting functional eligibility assessments for Medicaid waiver programs and/or nursing home level of care determinations (NOTE: ACL anticipates that OSLTCO that are placed in State Units on Aging which administer a Medicaid waiver program or any nursing home prescreening programs will report this as a conflict)  
• Conducts/administers nursing home pre-admission screening programs, including determining level of care  
• Administers the Pre-Admission Screening and Resident Review (PASSRR) program | • SLTCO is in a different management reporting chain  
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| 14 | Is responsible for eligibility determinations regarding Medicaid or other public benefits for residents of long-term care facilities (CFR 1324.21(a)(9)) | Funds, administers, monitors, and/or directly determines or collects information regarding eligibility for Medicaid programs or other public benefits programs for residents of long-term care facilities, including conducting functional and/or financial eligibility assessments for nursing home level of care determinations, Medicaid waiver programs that cover Assisted Living, and residential state supplement programs (NOTE: ACL anticipates that OSLTCO that are placed in State Units on Aging which administer a Medicaid waiver program or any nursing home prescreening programs will report this as a conflict)  
Conducts/administers nursing home pre-admission screening programs, including determining level of care  
Administers the Pre-Admission Screening and Resident Review (PASSRR) program | SLTCO is in a different management reporting chain  
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| 15 | Conducts preadmission screening for placements in facilities described in clause (ii) (OAA Sec. 712(f)(2)(A)(viii); CFR 1324.21(a)(10) language has essentially the same meaning) | Funds, administers, monitors, and/or directly conducts preadmission screening (NOTE: ACL anticipates that OSLTCO that are placed in State Units on Aging which administer a Medicaid waiver program or any nursing home prescreening programs will report this as a conflict)  
Conducts/administers nursing home pre-admission screening programs, including determining level of care  
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| 16 | Makes decisions regarding admission or discharge of individuals to or from such facilities (OAA Sec. 712(f)(2)(A)(ix); CFR | Funds, administers, monitors, and/or directly conducts or gathers information for functional and/or financial eligibility assessments for nursing home level of care determinations and Medicaid waiver programs that cover Assisted Living (NOTE: ACL | SLTCO is in a different management reporting chain  
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| 1324.21(a)(11) language has essentially the same meaning) | anticipates that OSLTCO that are placed in State Units on Aging which administer a Medicaid waiver program or any nursing home prescreening programs will report this as a conflict)  
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| Provides guardianship, conservatorship or other fiduciary or surrogate decision-making services for residents of long-term care facilities (CFR 1324.21(a)(12)) | • Provides guardianship, conservatorship, money management / bill paying services | • SLTCO is in a different management reporting chain  
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We also encourage *States* to identify organizational conflicts of interest and steps taken to remedy or remove these conflicts regarding:

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<td>Any other service (e.g., <em>Name of Service</em>) provided by the agency that could pose a potential or actual conflict of interest, including other work done by SLTCO or OSLTCO employees</td>
<td>• LTCOP webpage is posted under a department/division without remedied/removed conflicts and/or that does not align with its organizational placement&lt;br&gt;• Lack of separate branding, including materials and on-line presence, to distinguish OSLTCO from other programs of agency where placed</td>
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<td>Any other perceived or actual conflicts of interest from the resident / consumer / general public perspective with the Office of the SLTCO</td>
<td>• LTCOP webpage is posted under a department/division without remedied/removed conflicts and/or that does not align with its organizational placement&lt;br&gt;• Lack of separate branding, including materials and on-line presence, to distinguish OSLTCO from other programs of agency where placed</td>
<td>• OSLTCO on-line and print materials explain independence of Office&lt;br&gt;• OSLTCO has dedicated phone number, fax number, and email address&lt;br&gt;• OSLTCO conducts periodic customer satisfaction survey&lt;br&gt;• State’s Aging Advisory Board/Commission solicits customer feedback&lt;br&gt;• Ombudsman includes statement that participation is advisory only &amp; dissenting LTCO viewpoints regarding the Board/Committee’s actions are documented</td>
</tr>
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| Where there is a shared “front door” to the agency where the OSTLCO is located, how the agency determines where to direct calls, emails, or other contacts that come in to the agency | • Shared “front door” for phone calls, emails, and/or other contacts that come to the OSLTCO | • Policy that when call/email indicates concern with LTC facility, call/email/walk-in is given option of which program(s) to contact  
• Direct number/email to LTCOP also provided  
• Separate branding, including materials and on-line presence, distinguishes OSLTCO from other programs of agency where placed |